

Buzet-sur-Baise, March 2022

RIGAL IS RELEASING A NO ADDED SULPHITE RED WINE IN PARTNERSHIP WITH LES VIGNERONS DE BUZET, PIONEERS IN THE PRODUCTION OF NATURAL WINES

Rigal, the leading *négociant* in the South-West of France, is launching **PRIMA SYLVA**, a new red wine with no added sulphites. For the vinification of this wine with no added sulphites, Rigal called upon the experience and expertise of the Les Vignerons de Buzet Cooperative. Les Vignerons de Buzet are pioneers in the production of these more natural wines, having released their first natural wine back in 2012.

Prima Sylva is a **well-balanced**, full-bodied, **velvety** and **intensely fruity** wine. It has no added sulfites and is a more natural and healthier wine resulting from winegrowing practices that respect the environment and biodiversity.



Grape varieties: Merlot, Cabernet Franc, Cabernet Sauvignon

Both the vinification and ageing are carried out **without the addition of sulphites**. The tannic extraction process draws out soft, fine tannins and accentuates the aromas of the fruit. Because it is particularly delicate and fragile due to the absence of sulphites, the wine is aged in air-tight vats until it is bottled.

PRIMA SYLVA is a tribute to the rich interplay between vines and forests within the terroir from which it comes.

In the Buzet region, there is this **incredibly close relationship** between the winegrowers and their land. A forest is a force of nature and must be respected accordingly. It therefore comes as no surprise that Rigal wished to **emphasize the strong connection that Les Vignerons de Buzet have with their land**.

The winegrowers in Buzet, a lesser-known AOC in the heart of South-West of France, are deeply committed to protecting the environment. The Buzet AOC wine region is located in a contrasting landscape of plains, hillsides and a network of rivers. The vineyards are very spread out and interspersed with unspoiled forests teeming with biodiversity.

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